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course factfile

Tourism and Leisure Management Development MA

It is now claimed that the tourism and leisure industry is the largest industry in the world. Indeed, factors such as technological advances, flexible working, ease of travel, higher incomes, are fuelling global consumer demand increasingly becoming more orientated towards recreational opportunities.

Do you wish to be part of this? Are you already part of this? Would you like to study in Europe's 'Capital of Culture' for 2008? Our MA in Tourism & Leisure Management Development course is a flexible masters degree programme designed for graduates or those teaching, or working, in the tourism and leisure sector. The overall aim is that learning on this programme will equip students with knowledge, critical analysis and research skills to engage with the demands of working as a management professional in this major global sector.

Our course is a 12 month full-time or 24-60 months part-time (2 years min, 5 years max) course, and has an intake of 10 full-time students or 20 part-time postgraduate students. Based in Liverpool, our Programme has recently been awarded 'excellent' (24/24) for quality in recent government inspections. The programme is unique in that it differs from many other MA programmes in providing students with some opportunity to specialise within a certain area of interest through individually-negotiated and Work-based learning modules.

Recognising previous study

It may be possible to count some previous M level credits from another higher educational institution towards the MA in Tourism & Leisure Management Development; if completed within the last 5 years and where it is relevant to a particular award. National qualifications are also recognised and may count as credits. If you would like to discuss the possibility of accrediting prior learning, please contact the Programme Leader.

The Campus: IM Marsh

Liverpool is a bustling city with excellent nightlife. The Faculty of Education, Community and Leisure delivers this course at the IM Marsh Campus in Aigburth, which is a very 'green' area on the south side of the city with excellent views overlooking the River Mersey into Wales. Being about 20 minutes from Liverpool City Centre, regular buses and trains are available nearby. A free LJMU Shuttle Bus service runs regularly to take students to other sites of the university. There is a Students Centre, a bar and refectory, a Medical Centre and Barkhill Halls of Residence offer some accommodation within the site. A major food retailer, a good selection of local shops, restaurants, bars and pubs are within walking distance of the campus.

Liverpool as a student city

Liverpool has developed as a vibrant student city. It boasts two universities and approximately 35,000 students. Liverpool Students Union is extremely active and will support you in your academic studies as well as your social development. Liverpool is very much a cosmopolitan city renowned for its friendliness (it has the oldest Chinese population in Europe). It is well known for its excellent shopping and leisure facilities, lively nightlife and cosmopolitan restaurants. It has a range of competitively priced accommodation available to students throughout the city.

Entry requirements

Admissions policy is in line with the University's Equal Opportunities Policy and applications are welcome from all candidates who fulfil the requirements set out below.

The normal entry requirements for the MA Tourism and Leisure Management Development are one or more of the following:

- An undergraduate degree
- Currently working in the tourism and leisure who can display an aptitude and motivation to study at a higher education level. Such students will enrol for the Postgraduate Certificate in the first instance.
- Those teaching leisure and tourism-related subjects

Please note that International applicants will also have to demonstrate suitable writing and speaking skills in English, for example IELTS 6.5 or above or TOEFL 560 or above.

How to apply

For a JMU application form contact:

Faculty Recruitment Team

Tel: 0151 231 5340

General enquires to Student Recruitment

Roscoe Court
4 Rodney Street
Liverpool L1 2TZ

Tel: 0151 231 5090

Fax: 0151 231 3462

Email: recruitment@ljmu.ac.uk

Web: www.ljmu.ac.uk